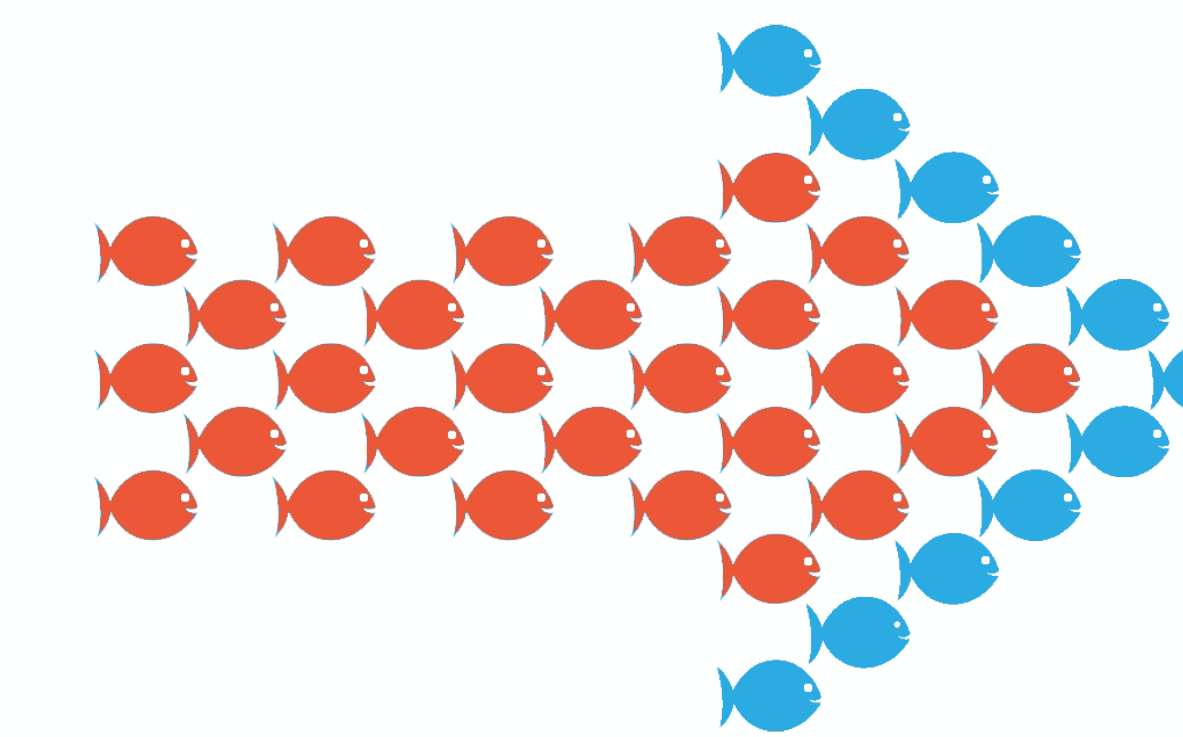




# Expansion Analysis of a Grassroots Oncology Organization



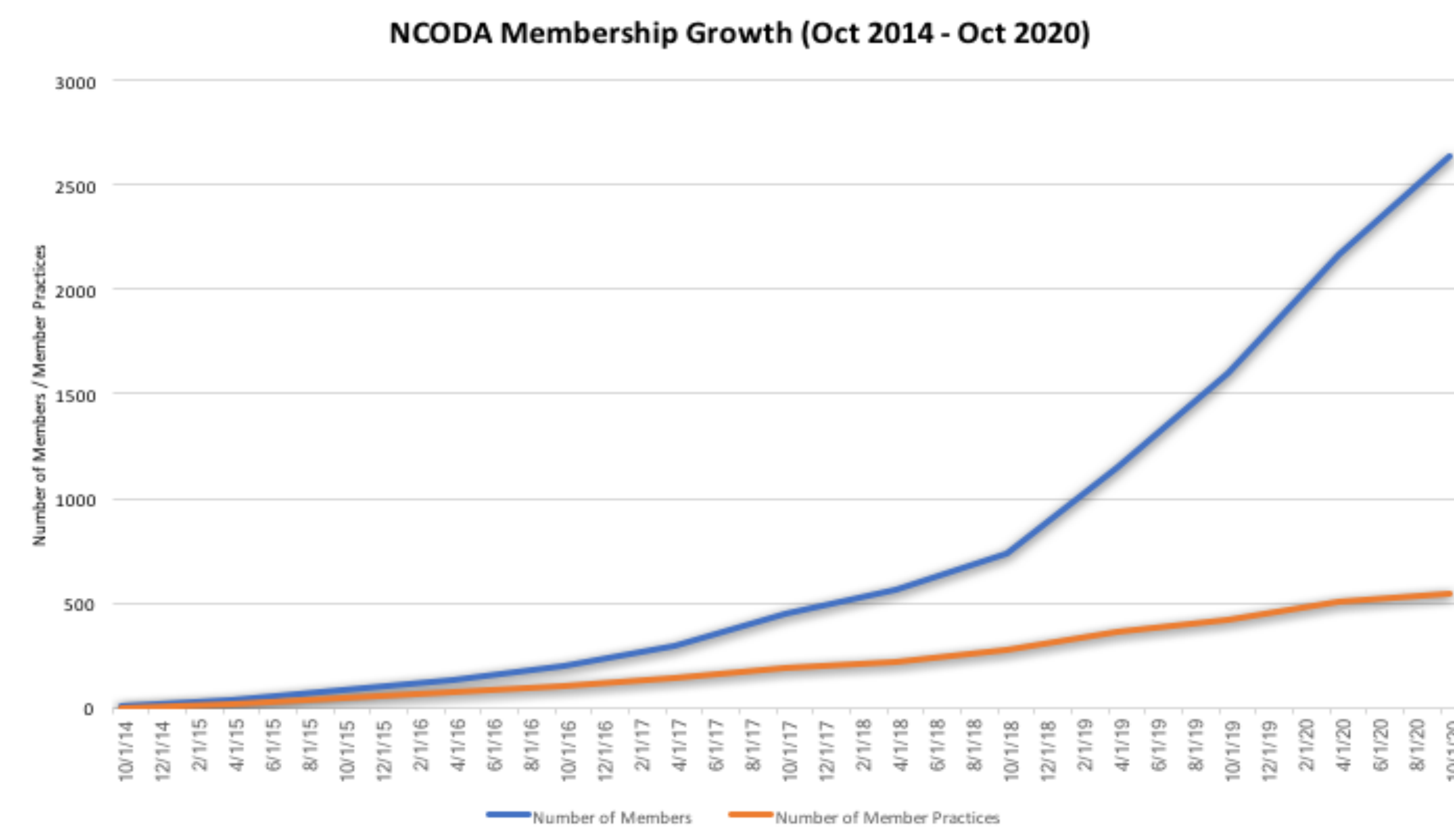
## Background

- Standardized patient care in the oncology in-office dispensing pharmacy setting has historically been inconsistent. This is due to the fragmentation of practice care models and the growing disconnect between patients and providers.
- NCODA strives to create and foster patient-centered quality standards which better reflect the changing oncology landscape and a practice's ability to provide valuable knowledge and expertise at the point of care.
- By effectively engaging with the oncology community, NCODA has attracted like-minded individuals who focus on the multiple aspects of cancer care.
- NCODA has also expanded membership in the last few years to include more members from the following areas: 1) health systems, 2) academic institutions, and 3) urology practices with pharmacy/dispensing services.

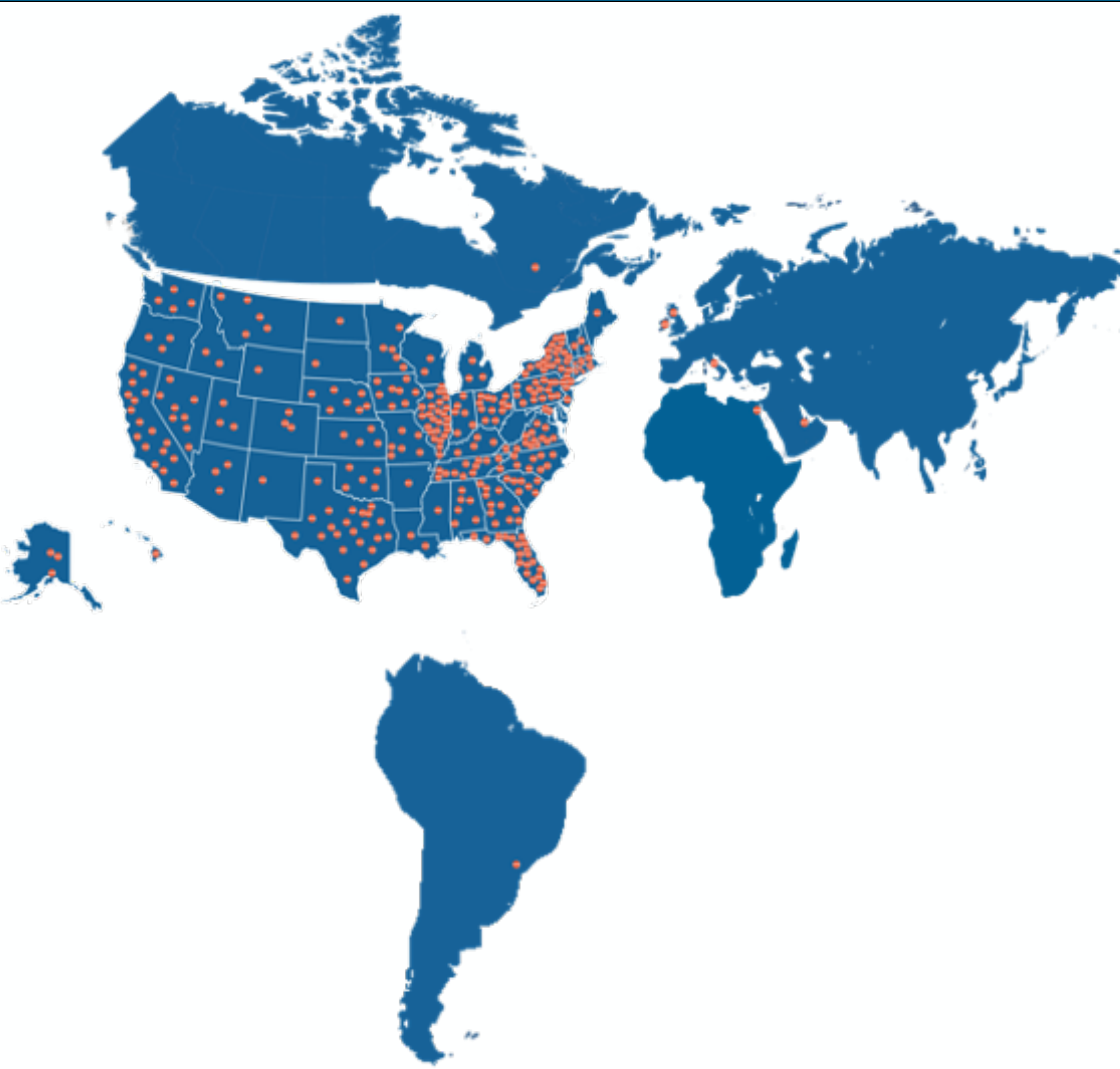
## Objectives

- To analyze the growth of a NCODA, a grassroots oncology organization, in both depth and scope of membership.
- Analysis includes factors such as expansion of geography, demographic, and overall membership growth.

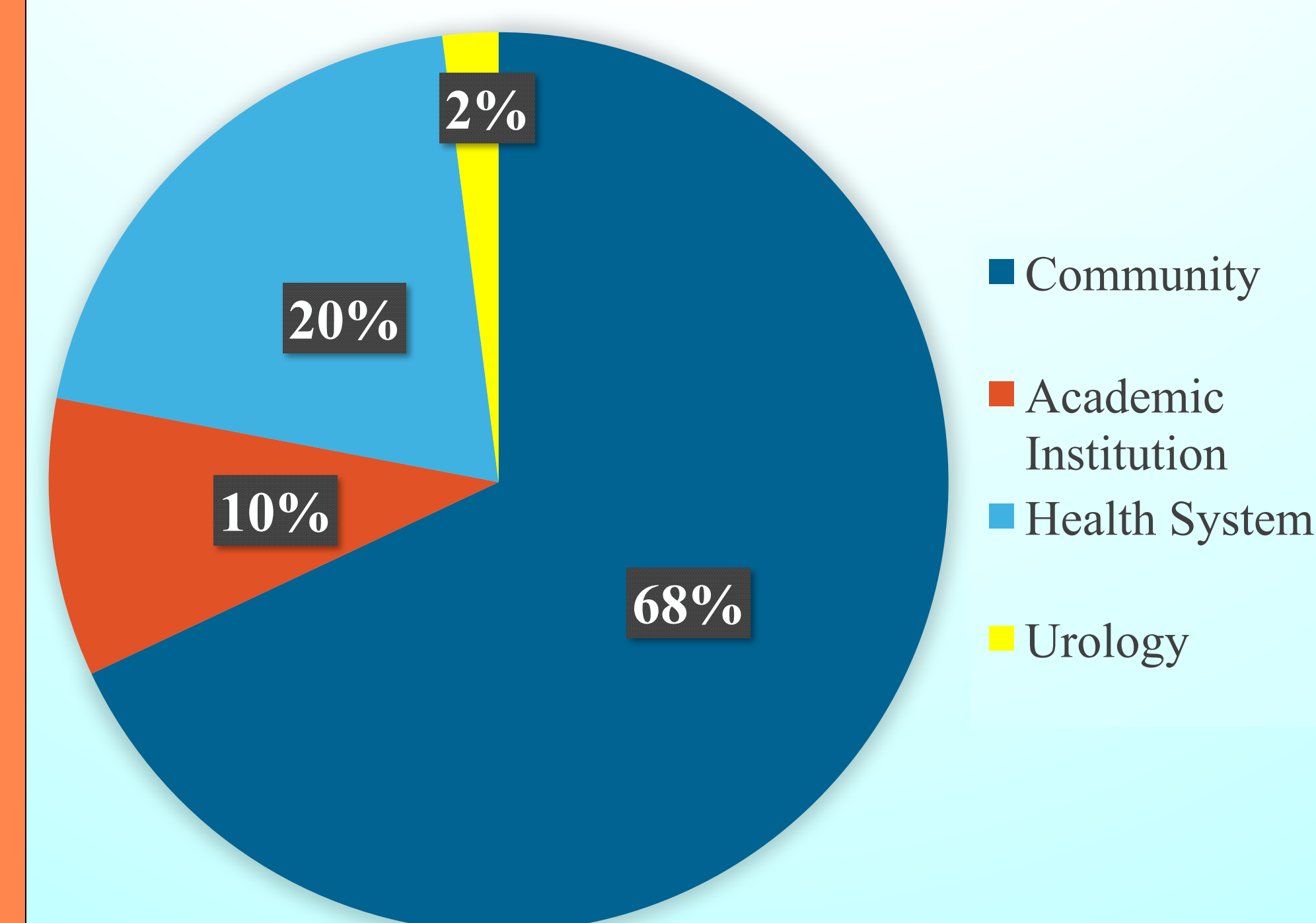
## Data



## Membership Geography



## NCODA Practice Demographic (as of October 2020)



## Discussion

- Data for growth of practices and membership before 2016 is approximated based on retrospective information.
- NCODA's criteria for number of practices is as follows:
  - For practice networks with multiple locations, NCODA considers a network as **1** practice.
  - i.e. The Texas Oncology network of multiple sites of service are accounted for as **1** practice.
- NCODA's main demographic of community practices has expanded in 2018 to include health systems, academic institutions, and urology practices with pharmacy/dispensing services.
- Academic institutions are currently the fastest growing segment of overall NCODA membership.
- Current reach extends to **50** states in the USA and **7** additional countries around the world.

## Conclusion

- NCODA's original scope of community oncology has expanded as other practice sites dedicated to improving oncology patient care have found value within NCODA, such as health institutions (both academic and non-academic), and urology practices.
- NCODA continues to grow every year in both scope of practices and overall membership.
- For more information email [contact@ncoda.org](mailto:contact@ncoda.org).