Expansion Analysis of a Grassroots Oncology Organization

Background
- Standardized patient care in the oncology in-office dispensing pharmacy setting has historically been inconsistent. This is due to the fragmentation of practice care models and the growing disconnect between patients and providers.
- NCODA strives to create and foster patient-centered quality standards which better reflect the changing oncology landscape and a practice’s ability to provide valuable knowledge and expertise at the point of care.
- By effectively engaging with the oncology community, NCODA has attracted like-minded individuals who focus on the multiple aspects of cancer care.
- NCODA has also expanded membership in the last few years to include more members from the following areas: 1) health systems, 2) academic institutions, and 3) urology practices with pharmacy/dispensing services.

Objectives
- To analyze the growth of a NCODA, a grassroots oncology organization, in both depth and scope of membership.
- Analysis includes factors such as expansion of geography, demographic, and overall membership growth.

Data

NCODA Membership Growth (Oct 2014 - Apr 2021)

Discussion
- Data for growth of practices and membership before 2016 is approximated based on retrospective information.
- NCODA’s criteria for number of practices is as follows:
  - For practice networks with multiple locations, NCODA considers a network as 1 practice.
  - i.e. The Texas Oncology network of multiple sites of service are accounted for as 1 practice.
- NCODA’s main demographic of community practices has expanded in 2018 to include health systems, academic institutions, and urology practices with pharmacy/dispensing services.
- Academic institutions are currently the fastest growing segment of overall NCODA membership.
- Current reach extends to 50 states in the USA and 7 additional countries around the world.

Conclusion
- NCODA’s original scope of community oncology has expanded as other practice sites dedicated to improving oncology patient care have found value within NCODA, such as health institutions (both academic and non-academic), and urology practices.
- NCODA continues to grow every year in both scope of practices and overall membership.
- For more information email contact@ncoda.org.

Membership Geography

NCODA Practice Demographic (as of April 2021)

- Community: 68%
- Academic Institution: 10%
- Health System: 20%
- Urology: 2%