NCODA National Monthly Webinar
Web-Based Member Resource Provides Value to all Stakeholders

Background
- NCODA hosts a National Monthly Webinar each month via live online webinar service.
- All NCODA members are invited to join the webinar each third-Thursday of the month from 2pm – 3pm Eastern.
- Clinical and administrative practice members as well as pharmaceutical / industry / GPO partners contribute to different sections of the webinar.
- Webinar sections include clinical highlights, operational best practices, government updates, NCODA initiative and committee overviews, and much more.

Objective
- The goal of the National Monthly Webinar is to educate and inform the membership on oncology and NCODA specific updates.
- As overall membership grows, NCODA seeks to engage more members and increase active participation during each webinar.

Webinar Design
- Each webinar is scheduled for 1 hour (2pm – 3pm Eastern).
- Each monthly webinar is divided into different sections. These sections include: introductory remarks, Practice in Focus, PQI Clinical Overview, Clinical Corner, Operational Excellence, government updates, NCODA committee and initiative updates.
- Each webinar features different presenters of each section.
- All webinars are recorded and uploaded to the NCODA website.

Methods
- NCODA sources current topics and issues to determine the content of each webinar.
- We collaborate with clinical and administrative members and pharmaceutical / industry / GPO partners to identify presenters for each presentation.
- Each presenter undergoes rigorous webinar training with NCODA staff.
- “Test webinars” are conducted with each presenter prior to the live webinar to ensure quality assurance.

Discussion
- The National Monthly Webinar is an effective medium to educate and inform members nationwide.
- Each webinar provides clinical and administrative practice members a unique opportunity to interact with peers from across the country and around the world.
- The webinar also serves as a way for our partners to educate and garner feedback from our members as it relates to clinical and operational updates.
- Overall, the webinar serves as a valued educational tool for our membership and beyond.

Conclusion
- Each webinar features numerous value-added presentations from members and partners alike.
- On average, 8 presenters from 6 different states contribute to each webinar.
- Greater than 90 clinical and administrative members join the National Monthly Webinar each month.
- More than 50 different member practices (community, academic, health-system, and urology) are represented on each webinar on average.
- Interested in presenting on or sponsoring a presentation on an upcoming webinar? Contact kevin.scorsone@ncoda.org.

Webinar Presenter Geographic Representation (2020)

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