

International Executive Council



Marko Skelin, MPharm, PhD (Chair)

Deputy Director / General Hospital Sibenik

Location: Croatia

Marko Skelin is a Clinical Pharmacy specialist working in the hospital setting. He obtained the PhD degree in the field of Biomedicine and Health (Pharmacy) at the University of Zagreb Faculty of Pharmacy and Biochemistry. Also, he is Assistant Professor at the Medical faculty in Rijeka and external expert of Croatian drug agency. He is a member of the Board of Directors of European Society for Oncology Pharmacy and member of the general assembly of European Cancer Organization. Marko Skelin has experience in medication therapy management and he has been involved in the projects promoting the EU development of integrated cancer care. He has published more than 30 articles with some of them published in top peer-reviewed medical journals, e.g. NEJM, JAMA, JAMA Oncology, Journal of Clinical Oncology.



Shreya Badhrinarayanan, MD, FRSHP

Medical Director of Clinical Development Oncology / Genentech (Roche)

Location: United States

Dr. Shreya Badhrinarayanan is the Medical Director for Clinical Development Oncology at Genentech, a subsidiary of Roche. In this role, she provides strategic direction for the development of new Immuno-Oncology drugs by leading cross-functional teams and conducting medical monitoring of clinical trials. Prior to her current position, she served as a Physician with the National Health Service (NHS) in the UK, where she made significant contributions to clinical and research initiatives.

Thriving in the field of medical leadership and management, Dr. Badhrinarayanan received the Edward Jenner Award from the NHS Leadership Academy. To further her passion for teaching, she served as an Honorary Lecturer in Medical Education and Simulation at the University of Adelaide Medical School, Australia. Her wide range of interests varies from AI in health care to D&I initiatives that have been embodied through her contributions to print and media as well as at conferences across the globe. In addition, she is the editor/reviewer of numerous high-impact journals including the British Medical Journal.

For her work and commitment towards public health, Dr. Badhrinarayanan was elected as a Fellow of the Royal Society of Public Health, UK. She received her medical degree from Brighton and Sussex Medical School, UK with numerous accolades. In her spare time, she volunteers as a part of the UCSF medical team supporting sporting events across the San Francisco Bay Area.



Khalid El Bairi, MD

Founder / Cancer Biomarkers Working Group

Location: Morocco

Khalid El Bairi is the primary investigator of OVANORDEST studies and the founder of The Cancer Biomarkers Working Group, and he is currently pursuing clinical and translational research in medical oncology. He has published many peer-reviewed articles in the field of predictive and prognostic cancer biomarkers to improve survival outcomes in several WoS and Medline-indexed journals. His research focuses particularly on biomarkers for digestive and gynecological cancers such as ovarian and colorectal malignancies. He is currently a member of various international scientific societies such as the European Society for Medical Oncology (ESMO), the American Society of Clinical Oncology (ASCO), the European Society of Gynaecological Oncology (ESGO), and the American Association for Cancer Research (AACR). He is also an editor and reviewer for more than 40 academic journals and a guest editor for several special issues on emerging topics in gynecological cancers such as platinum-resistant ovarian cancer. He is also highly interested in teaching evidence-based medicine, clinical research methods, and publishing ethics to medical and PhD students and was selected for the 70th Lindau Nobel Laureate Meeting as a young scientist. He is also involved in “global oncology” initiatives through providing free training to young researchers across LMICs. He joined the ASCO Trainee & Early Career Advisory Group as a member for the 2022-2023 term.



Steven Bloom, BPharm

Chief Business Officer / Transgene

Location: United States & France

Steven Bloom is a seasoned executive with 35 years of experience across multiple health care business models. Steve started his career at Eli Lilly and Company where he worked in many senior level roles including PROZAC USA Marketing Leader and Executive Lead in Corporate Affairs, which included patient advocacy and allied development. Steve left Lilly to help start up companies Inflexxion (addiction services) and Pharmetrics (health outcomes and patient level analytics) build and scale their business models as the executive responsible for Commercial Planning, Corporate Development, and Corporate Strategy. Pharmetrics was subsequently acquired by IMS Health in 2005. Steve joined ZIOPHARM Oncology (ZIOP) as SVP of Corporate Development and Commercial Planning and led the effort to build a business in both the sarcoma and lymphoma disease areas. Steve then served as Chief Strategy Officer at VERASTEM Oncology (VSTM) where his team led the effort to acquire duvelisib, which was approved by the FDA in September 2018 for CLL and FL. Steve was the Chief Business Officer at Boston Pharmaceuticals where he helped the company with commercial and business development strategy. He currently serves as Vice President and Chief Business Officer of Transgene, a biotech company that designs and develops virus-based immunotherapeutics against cancer. Steve graduated from Northeastern University College of Pharmacy in 1984 and has been an American Cancer Society Road to Recovery driver since 2008. Steve is President and Director of the CLL Society based in Chula Vista, CA.



Natasha Khrystolubova, RPh, BCOP

Director of Pharmacy Clinical Services, Rx To Go | Florida Cancer Specialists & Research

Location: United States

Natasha Khrystolubova is the Director of Pharmacy Clinical Services at Rx To Go, the medically integrated pharmacy for Florida Cancer Specialists & Research Institute (FCS). Natasha is actively involved in the development and management of innovative clinical programs to optimize oral oncology medications across the statewide practice, with a primary focus on patient medication adherence and persistence on therapy. As a Board-Certified Oncology Pharmacist with a graduate certification in Precision Medicine from the University of Florida, Natasha takes a lead role in developing, implementing, and expanding comprehensive clinical education on drug efficacy, safety, and side effect management. Natasha's responsibilities include participation in the FCS Pharmacy and Therapeutics committee, Precision Medicine Advisory Board for Amerisource-Bergen, collaboration with the FCS Informatics team, and working closely with pharmaceutical companies on launching new oral targeted therapies in oncology.

Natasha's clinical expertise has allowed her to make significant contributions to advancing the position of Rx To Go and FCS towards excellence and prominence. She is a well-respected, exemplary leader within community oncology and has a great vision for patient care in a community-based, real-world setting.

Natasha graduated from the Medical Institute/ Pharmacy faculty in Irkutsk, Russia. She received her pharmacy license in the US in 1996. Prior to joining FCS in 2011, Natasha held clinical pharmacist and leadership positions in hospitals and home-infusion specialty pharmacy settings. She is a member of several professional pharmacy associations, including NCODA and HOPA, and serves as an advisor to help develop standard guidance and practices for managing the use of oral medications in cancer care.

In her spare time, Natasha enjoys jogging, reading a good thriller, listening to podcasts, traveling the world, and cycling in Europe.



Christine Lariviere, BPharm

Pharmacist / Co-Owner | Lariviere et Massicotte Pharmacies, Inc.

Location: Canada

Dynamic, innovative and passionate, Christine is recognized for her inclusive, multi-disciplinary and interdisciplinary approach to pharmacy practice, with a focus on creating synergies between hospitals and community pharmacies, which improves service to patients in Quebec. As a pharmacist with 30 years of experience at all levels of the pharmaceutical supply chain, Christine is committed to providing a high level of service and care to patients with an inclusive approach to improve patient experiences and health outcomes. As well, she has always been able to provide excellent results, establish solid industry relationships, while constantly acquiring the knowledge and expertise necessary to deliver optimal performance.

At Pfizer, she stood out for the quality of the programs and training courses for pharmacists she created, as well as for her client relationships (chains and banners, and pharmacy faculties across Canada).

As Director, Professional Activities at Groupe Jean Coutu inc., she contributed to improving the professional image and services of the chain's 300 branches and 1,500 pharmacists.

Her effectiveness stems in part from her vast experience as a lead pharmacist in the community pharmacy sector, Director of Professional Activities for Quebec's largest pharmacy chain and from her roles as National Manager Pharmacy Programs and Services and National Customer Manager Pharmacists – Pharmacies at Pfizer.

In 2015, along with her partner H  l  ne Massicotte, Christine acquired a pharmacy (LMP) with a specialized vocation, primarily in oncology. There she developed an innovative concept that offer her team's expertise in oncology to all the community pharmacists across the province of Quebec. Since the pharmacy does not dispense any other medications (neither over-the-counter nor prescription) other than complex drug therapies, LMP allows family pharmacists who do not feel comfortable dispensing these types of products to their patients to work with LMP's pharmacists. Community pharmacists can then, with their patients' consent, transfer prescriptions for any specialized treatments to their colleagues at LMP who will then dispense them, and provide follow-ups and supervision as required, both from a clinical perspective and from an adjudication and relation with insurers perspective.



Victor Lisboa, MD

Hematologist / OncoClinicas

Location: Brazil

Victor Lisboa is a Hematologist from Brazil. He was born in Salvador-Bahia, where he graduated in Medicine at the Federal University of Bahia in 2010. After his graduation, he decided to volunteer for the Brazilian Army, and spent 1 year as one of the general practitioners of the medical ward at the Army's Salvador General Hospital. Victor passed the exams for the specialization in Internal Medicine (2012) at S  o Paulo University (USP) and moved to Ribeir  o Preto (S  o Paulo). Victor passed the following exams for the specialization in Hematology at the same institution and continued at USP – Ribeir  o Preto for the next 2 years (2014 and 2015). In 2015, Victor spent 1 month at Germans Trias y Puyol Hospital in Barcelona-Spain.

In 2016, Victor returned to Salvador, Bahia, and started to work in 3 different institutions, where he still works nowadays. Victor treats onco-hematologist outpatients at Nucleo de Oncologia da Bahia (NOB), one of the oncology Clinics of the Oncoclinicas do Brasil group. Victor is one of the Hematologists at the HHemo Blood Bank, where he treats benign blood diseases, discuss about Transfusion Medicine, aspirate/biopsy and analysis bone marrow smears. Victor is also the coordinator hematologist of the medical ward and Transfusion Agency of Teresa de Lisieux Hospital.

Victor's main area of interest is chronic lymphoproliferative diseases. He also likes treating chronic myeloproliferative diseases. He's jobs are mainly at private medicine.



Kashyap Patel, MD

Chief Executive Officer / Carolina Blood and Cancer Care Associates

Location: United States

Kashyap Patel, MD is the CEO of Carolina Blood and Cancer Care Associates. He has a practice with 8 providers. He is the President for the Community Oncology Alliance. He interacts regularly with the US congress and Senate as well as CMMI, White House on healthcare policy related issues for cancer patients. Dr Patel has carried out capitol hill briefing on topics ranging from Precision Medicine to PBMs and he has also testified in the state senate as well as has briefed senate and house staff on multiple healthcare related issues. His name has been entered in permanent congressional records on 12/14/22 for his contribution to the healthcare.

He is a consultant Medical Director for the Blue Cross Blue Shields of SC. He is also the Medical Director of the International Oncology Network. He is the author of a book published by the Penguin Randomhouse India, www.betweenlifeanddeath.org

He is Associate Editor in Chief of the EBO publication of the American Journal of Managed Care. He has a special interest in health care disparities, value-based care, and the end-of-life care. He has had extensive research experience in the field of oncology and has published and/or presented over 100 articles/abstracts in journals and/or meetings (nationally and internationally). He has had ASCO merit awards during fellowship and Living the Mission Award and Lifetime achievements awards from national cancer associations (ACCC, NCODA). In India he had worked both as a journalist and photojournalist. He has started a foundation to support uninsured cancer patients -No One Left Alone (NOLA); <https://www.nooneleftalone.org/>

He has been interviewed and have featured in multiple national media including Washington Post, New York Times, CBS news, NPR just to name a few.

Distinguished honors

- 2022 Nominee; Ellis Island Medal of Honor
 - Living the Mission Award NCODA
 - Associate Editor In Chief, AJMC-Evidence Based Oncology
 - American Society of Clinical Oncology Research MERIT AWARD-2002, 2001
 - 2023 Fellow of Association of Community Cancer Centers
 - Executive Council Member, NCODA International Chapters
 - Associate Professor, VCOM, Spartanburg
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George Patrinos, PhD

Professor / University of Patras School of Health Sciences

Location: Greece

George P. Patrinos is Professor of Pharmacogenomics and Pharmaceutical Biotechnology in the University of Patras (Greece), Department of Pharmacy and holds adjunct Professorships at Erasmus MC, Faculty of Medicine, Rotterdam (the Netherlands) and the United Arab Emirates University, College of Medicine, Department of Genetics and Genomics, Al-Ain (UAE). Also, since 2018, he is currently Co-Chair of the Global Genomic Medicine Collaborative (G2MC). He served for 12 years as Full Member and Greece's National representative in the CHMP Pharmacogenomics Working Party of the European Medicines Agency (EMA).

George is currently Director of the Laboratory of Pharmacogenomics and Individualized Medicine, the first officially established academic laboratory on pharmacogenomics in Greece and Head of Division of Pharmacology and Biosciences. His group has keen interest in research covering disciplines from wet and dry lab and public health genomics projects, all focusing on pharmacogenomics and personalized medicine. In particular, his research interests involve discovery work and clinical implementation of pharmacogenomics, focusing in particular in psychiatry but also cardiology and oncology, genomics of rare disorders and transcriptional regulation of human fetal globin genes. Moreover, George's group is internationally recognized for its involvement in developing National/Ethnic Genetic databases to document the genetic heterogeneity in different populations worldwide and of genome informatics tools to translate genomic information into a clinically meaningful format. Also, George's group has a keen interest in public health genomics to critically assess the impact of genomics to society and public health.

George has more than 300 publications in peer-reviewed scientific journals, some of them in leading scientific journals, such as *The Lancet*, *Nature Genetics*, *Nature Rev Genet*, *Nucleic Acids Res*, *Genes Dev*. Also, he has co-authored and co-edited more than 15 textbooks, among which the renowned textbook "Molecular Diagnostics", published by Academic Press, now in its 3rd edition, while he is the editor of "Translational and Applied Genomics" book series. Furthermore, he serves as Editor-In-Chief of the prestigious *Pharmacogenomics Journal (TPJ)*, published by Nature Publishing Group, Associate Editor and member of the editorial board of several scientific journals, such as *Human Mutation*, *Human Genetics*, *Human Genomics*, *Pharmacogenomics*, etc and has been a member of several international boards and advisory and evaluation committees.

Apart from that, George is the main co-organizer of the Golden Helix Conferences, an international meeting series on Pharmacogenomics and Genomic Medicine with more than 50 conferences organized in more than 25 countries worldwide.



Elzbieta Senkus-Konefka, MD, PhD

Associate Professor / Medical University of Gdańsk

Location: Poland

Elzbieta Senkus-Konefka is an Associate Professor at the Department of Oncology and Radiotherapy, Medical University of Gdańsk, Poland. She graduated from the Medical University of Gdańsk and finished training in Radiation Oncology in 1998 and in Medical Oncology in 2004. In 1995 she obtained a PhD on brachytherapy of cervical cancer.

Her main scientific interests in breast cancer include molecular basis of this disease in high-risk patients and special phenotypes of breast cancer. She is a Faculty Member for Breast Cancer of ESMO and ESO and was involved (2015-2020) in developing international guidelines for early and metastatic breast cancer as the Section Editor of ESMO Guidelines Committee.

Since 2009 she is a Specialty Editor for “The Breast” and has been actively involved in undergraduate and postgraduate teaching, including courses organized by ESTRO, ESMO and ESO. She also served on Scientific Committees and/or Consensus Expert Panels of ESMO, European Breast Cancer Conference (EBCC), Advanced Breast Cancer (ABC) and Breast Cancer in Young Women (BCY) conferences. Since 2013 she is a member of the Steering Committee and in years 2017-19 served as a Secretary of the EORTC Breast Cancer Group.

She is involved as a leader or partner in research projects supported by national (Medical Research Agency, National Science Center) and international (Horizon 2020, COST) grants.

She has contributed to over 150 peer-reviewed publications, 20 book chapters and was a co-editor of 2 textbooks. Cumulated impact factor of publications: 1257; 11087 citations, h-score 44 (Scopus database, viewed Dec. 13, 2022).

She has two sons of 27 and 25. Her hobbies include traveling, skiing and designing jewellery.



Shinya Suzuki, MS, PhD, JOP

Chief Pharmacist / National Cancer Center Hospital East

Location: Japan

Shinya Suzuki is a chief pharmacist at the National Cancer Hospital East in Japan. His first work experience was “a community pharmacist” in a small city in Japan, after he graduated from pharmacy school in 2004. After he became a board-certified oncology pharmacist (Board Certified Oncology Pharmacist, Japanese Society of Pharmaceutical Health Care and Sciences-certified Oncology Pharmacist, Board Certified Senior Pharmacists) in 2013 after he finished his residency at the National Cancer Hospital East in 2011. During the clinical work experiences, Shinya earned his master's degree (clinical pharmacy) in 2005 and his Ph.D. degree (medical sciences) in 2020 from the University of Toyama.

Shinya has been one of the board members of the Japanese Society of Pharmaceutical Oncology (JASPO), which has over 5,000 members, since 2016, and a chair of the External Relations Committee which includes the International Communication Committee. He is one of the young board members of the society. He candidate to the position because he wanted to make international communications committee in the JASPO.

Shinya's research interest is evidence of clinical pharmacy service because he is a clinical pharmacist at the most important cancer center in Japan. His major research articles about the area are follows: "The impact of pharmacist certification on the quality of chemotherapy in Japan" (Int J Clin Pharm. 2016;38(5):1326-35), "Chemotherapy regimen checks performed by pharmacists contribute to safe administration of chemotherapy" (J Oncol Pharm Pract, 2017;23(1):18-25) and "A nationwide survey of hospital pharmacist's interventions on polypharmacy in palliative care in Japan" (J Pharm Health Care Sci. 2019;5:14, <https://doi.org/10.1186/s40780-019-0143-5>). He is one of the famous clinical pharmacists in head and neck cancer area in Japan, because his hospital is well known for the area and has authored many textbooks in the area as a clinical pharmacist. He is also interested in community health care coordination since he himself was a community pharmacist in the past and one of the missions of JASPO are same. The JASPO has a board certification program of ambulatory pharmacy care in oncology and its role is getting more important in Japan. His major research articles about the area are follows: "Multicentre prospective observational study on community pharmacist interventions to reduce inappropriate medications" (Int J Pharm Pract. 2022;30(5):427-433), "A nationwide survey of community pharmacist contributions to polypharmacy in opioid-using and non-using cancer patients in Japan" (Biol Pharm Bull. 2019;42(7):1164-1171)" and "Evaluation of community pharmacist ability to ensure the safe use of oral anticancer agents: a nationwide survey in Japan" (Jpn J Clin Oncol. 2017;47(5):413-421).

Memberships of professional societies are as followed: International Society of Oncology Pharmacy Practitioners (ISOPP) (board member 2015-2016, Research committee member 2016-), European Society of Oncology Pharmacy (ESOP) (delegate member 2014-), Japanese Society of Pharmaceutical Health Care and Sciences (delegate 2021-).

Shinya's mission is "Make differences through JASPO's activities" and his vision is "Any Contributions for All Cancer Patients".



Martin Whalen, MBA

General Manager, Vice President of EU Cluster Markets | Bristol Myers Squibb

Location: Sweden

Marty Whalen is General Manager of Bristol Myers Squibb's European Union (EU) cluster where he leads the full BMS portfolio and PnL across 10 countries currently based in Stockholm, Sweden. Marty joined BMS 9 years ago in 2014 where he has served in several commercial roles across access, marketing, and sales. The majority of roles whilst at BMS have been in the Oncology and Hematology space where he has led, launched and grown numerous assets across the immuno-oncology, multiple myeloma, and myeloid clinical areas.

Prior to BMS, Marty led the Managed Care group at Essilor of America, a Vision / Optical company based in Dallas, Texas. Prior to that Marty spent 17 years at Pfizer where he started his civilian career in sales and held numerous commercial positions of increasing responsibility across the managed care, marketing, and general management functions.

Marty is a graduate of The United States Military Academy at West Point and served in the US Army as a field artillery officer. He received his MBA from the University of Texas at Dallas. Marty and his wife, Shelley, of 27 years have three sons.

Other than spending his time with Shelley and their sons playing sports and being outdoors, Marty volunteers his time and energy to The V Foundation for Cancer Research where he serves on the advisory board as well as other community and veteran focused initiatives at BMS and throughout Buck's Country, Pennsylvania.



PASSION FOR PATIENTS