

WHAT IS INDEPENDENT HEALTH ADVOCACY

Independent health advocacy refers to a service provided by professionals who work independently of healthcare institutions, ensuring that patients receive the support and assistance they need to navigate the complexities of the healthcare system. Independent health advocates act on behalf of patients, helping them

understand their medical conditions, treatment options, and rights within the healthcare system. Their primary goal is to empower patients to make informed decisions about their healthcare and to ensure that their voices are heard in the medical decision-making process ¹.

REVOLUTIONIZING ONCOLOGY CARE THROUGH INDEPENDENT HEALTH ADVOCACY

CHALLENGES IN ONCOLOGY CARE

- Navigating the Complex Landscape: Oncology patients face medical, emotional, and logistical challenges.
- Diagnosis and Treatment: Timely access to information and treatments is often hindered by bureaucracy.
- Emotional Strain: Coping with cancer is emotionally taxing, compounding the need for support.
- Financial Burden: The cost of care can be overwhelming, leading to financial distress ¹



52% Of patients in the United States cannot navigate the healthcare system without assistance. ¹

Independent Health Advocates

- Who Are They? Independent Health Advocates are trained professionals who empower patients to navigate their healthcare journey.
- Roles and Responsibilities: Advocates assist with decision-making, provide emotional support, and tackle administrative hurdles.
- Patient-Centered Care: Advocates prioritize the patient's well-being and ensure their voice is heard. ²

Positive Impact

- Streamlining Care: Advocates simplify complex processes, ensuring patients receive timely care. ³
- Improved Outcomes: Studies show that patients with advocates experience better treatment adherence and health outcomes.
- Reducing Costs: Advocates help patients navigate insurance and financial assistance programs, reducing financial strain. ^{1,2,4}

Contact Information

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MEDICAL ERROR: A LEADING CAUSE OF DEATH

DEATHS ⁵

371,000
PEOPLE

PERMANENTLY DISABLED ⁵

424,000
PEOPLE

ANNUAL EXPENSE ⁶

>\$23
BILLION

HOSPITAL HARM ⁷

1 in 4
MEDICARE
PATIENTS

Conclusion

- Independent Health Advocates are revolutionizing oncology care, offering a lifeline to patients grappling with the challenges of cancer.
- Join us in recognizing their pivotal role in reshaping the future of oncology care.

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