

# 6th Annual NCODA Oncology Institute AGENDA

## TUESDAY, AUGUST 20

5:30p  
- 7:30

**Registration Open** | *Atlantic Ballroom Foyer*

6:00p  
- 7:30

**Welcome Reception** | *Atlantic Ballroom*

## WEDNESDAY, AUGUST 21

8:00a  
- 9:00

**Registration & Breakfast Buffets** | *Atlantic Ballroom*

9:00a  
- 9:15

**Welcome** | *Pacific Grand Ballroom*

9:15a  
- 9:45

**Opening Keynote** | *Pacific Grand Ballroom*

Nicole Radford, FACHE, MS, MLS(ASCP), Florida Cancer Specialists & Research Institute

**DEEP DIVE 1: Clinical Trial Engagement** | *Pacific Grand Ballroom*

Sam Abdelghany, PharmD, MHA, BCOP, Smilow Cancer Hospital at Yale New Haven Health | Katherine Brown, YOON Healthcare Services | Sharon Karlsberg, ZS | Emily Kinsey, MD at VCU Health | Camille Pope, PharmD, RPh, Acclinate

- Exploring strategies to enhance patient engagement in clinical trials.
- Addressing the barriers to participation in clinical trials for underrepresented groups.
- Utilizing technology and data analytics to improve clinical trial design and recruitment.
- Ethical considerations in patient selection and trial conduct.
- Collaboration between academia, industry, and healthcare providers to maximize trial efficacy.

9:45a  
- 10:40

10:40a  
- 11:00

**Break with Exhibitors** | *Pacific Grand Ballroom Foyer*

**DEEP DIVE 2: Distribution** | *Pacific Grand Ballroom*

Moderator: Sharita Howe, PharmD, NCODA | Bill Karnes, BeiGene | Jason Noto, MBA, Aveo Oncology |

Kathy Oubre MS, Pontchartrain Cancer Center | Christie Smith, PharmD, MBA, Cencora

- Challenges and innovations in the pharmaceutical distribution model.
- The role of medically integrated pharmacies in improving patient access to medications.
- Regulatory considerations in the distribution of pharmaceutical products.
- Impact of global supply chains on local distribution efforts.
- Technological advancements in tracking and delivering medications.

11:00a  
- 12:00p

12:00p  
- 1:00

**Networking Lunch** | *Atlantic Ballroom*

**DEEP DIVE 3: Care Delivery** | *Pacific Grand Ballroom*

Moderator: Stacey McCullough, PharmD, NCODA | Benyam Muluneh, PharmD, BCOP, FHOPA,

UNC Eshelman School of Pharmacy | Sucharu Prakash, MD, Texas Oncology |

Nicole Radford, FACHE, MS, MLS(ASCP), Florida Cancer Specialists & Research Institute

- Examining the evolution of care delivery in the modern healthcare landscape.
- The intersection of technology and human interaction in patient care.
- Initiatives for enhancing physician and patient education on treatment options.
- Addressing unconscious bias in care delivery to promote health equity.
- Collaborative care models: working across disciplines for a holistic approach.

1:00p  
- 2:00

2:00p  
- 3:00

**DEEP DIVE 4: Patient Services and Support** | *Pacific Grand Ballroom*

Dina Dumercy McHenry, PharmD, MBA, BCOP, CSSGB, CPh | Bhavesh Shah, RPh, BCOP, Boston Medical Center |

Kerry Quinn, ZS | Tanya Shepley, ZS | Vashti Gray, MHA, Takeda

- Overview of the patient services landscape: current state and future directions.
- Best practices for creating patient support programs that resonate with diverse populations.
- The impact of patient advocacy and support groups on health outcomes.
- Integrating patient services into the overall treatment plan.
- Measuring the effectiveness of patient services and support programs.

3:00p  
- 3:20

**Break with Exhibitors** | *Pacific Grand Ballroom Foyer*

3:20p  
- 4:40

**DEEP DIVE 5: SDOH Data and Insights** | *Pacific Grand Ballroom*

Randi Forgie, AstraZeneca | Jeanette Meibach, Gilead | Saptarshi Mukherjee, ZS |

Luis Raez, MD, Memorial Cancer Institute and Gilead

- Introduction to Social Determinants of Health (SDOH) and their impact on patient outcomes.
- Overview of current methods for collecting SDOH data in healthcare settings.
- Analytical techniques for interpreting SDOH data and transforming it into actionable insights.
- Case studies showcasing effective use of SDOH data to improve community health.
- Strategies for integrating SDOH data into pharmaceutical practices to support health equity.

4:40p  
- 5:00

**Closing** | *Pacific Grand Ballroom*

5:00p  
- 6:00

**Closing Reception** | *Atlantic Ballroom*

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AUG. 20-21, 2024 | RENAISSANCE BOSTON SEAPORT HOTEL

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