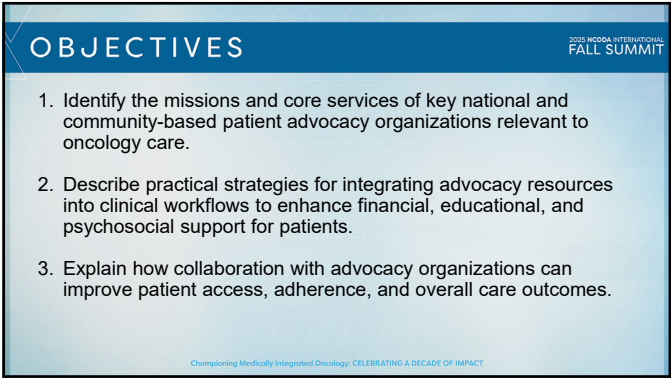




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3

DISCLOSURES

2025 NCODA INTERNATIONAL FALL SUMMIT

There are no relevant conflicts of interest to disclose for this presentation for the following planners and speakers:

- Julie Fleshman , JD, MBA
- Beth Baggett Page, LCSW, CPHC
- Amy Niles
- Caroline Johnson, BA
- Tahsin Imam, PharmD
- Ginger Blackmon, PharmD

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4

Introductions

Share your personal story and what led you to your current role.



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5

QUESTION 1

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When you think of patient advocacy organizations, which type of service do you believe your patients use most frequently?

- Financial assistance
- Educational resources
- Psychosocial support
- Research opportunities
- Advocacy resources
- Policy resources

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6



7



PanCAN

- Our **mission** is to take bold action to improve the lives of everyone impacted by pancreatic cancer by advancing scientific research, building community, sharing knowledge, and advocating for patients.
- PanCAN's **vision** is to create a world in which all patients with pancreatic cancer will thrive.

RESEARCH

PATIENT SERVICES

ADVOCACY

COMMUNITY



Pancreatic Cancer Action Network. About Us. Pancreatic Cancer Action Network. Accessed October 8, 2025. <https://pancan.org/about-us/>Championing Medically Integrated Oncology: CELEBRATING A DECADE OF IMPACT

8



Research Today, Hope for Tomorrow

- Vision** – To become the nation's largest funder of metastatic breast cancer research.
- Mission** – To provide hope and connection to people impacted by breast cancer, fund bold breakthroughs in metastatic breast cancer research, and increase awareness of the disease.

WHAT WE DO

Fund breakthrough research

Support and empower individuals living with breast cancer

Educate and raise awareness through trusted information and storytelling

Twisted Pink. Our Story. Twisted Pink. Accessed October 8, 2025. <https://www.twistedpink.org/our-story/>Championing Medically Integrated Oncology: CELEBRATING A DECADE OF IMPACT

9

About the PAN Foundation

Our mission

To accelerate access to affordable, equitable healthcare through financial assistance, advocacy, and education.

Financial assistance

Advocacy

Education

Increased access and better health outcomes

Patient Access Network Foundation: About Us: Patient Access Network Foundation. Accessed October 8, 2025. <https://www.panfoundation.org/about-us>
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10

QUESTION 2

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How confident is your practice in systematically identifying patients who could benefit from advocacy support?

a. Very confident

b. Somewhat confident

c. Not confident

d. Unsure

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11

Discussion

Collaboration Strategies and Partnerships





12

Discussion

- Identifying Patients for Advocacy Support
- Workflows for Advocacy Support
- Roles of the Multidisciplinary Oncology Team in Advocacy Support
- Navigating Barriers in Patient Advocacy Support



13

Discussion

- Impact of Advocacy Partnerships in patient access and adherence to financial assistance, medications, or clinical trials
- Role of Advocacy Partnerships in Disparities within Oncology Care
- Existing Opportunities for Oncology Practices to Deepen their Collaboration with Advocacy organizations



14

QUESTION 3

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Which barrier do you encounter most often when connecting patients to advocacy services?

a. Lack of staff time

b. Uncertainty about which programs are available/active

c. Patients not aware of resources

d. Insurance/eligibility complexities

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15

Discussion

Actionable Steps to strengthen collaboration with advocacy organizations

• Leverage FundFinder

• Establish a Patient Advocacy Advisory Board (PAAB)

• Schedule a regular touchpoint to learn about new services, priorities, and challenges



16

SUMMARY

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17

QUESTION & ANSWER

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Navigating Patient Advocacy:
Collaborating to Advance Support of
Oncology Patients

Beth Page, LCSW, CPHC

Cancer Specialists of North Florida

Julie Fleshman, JD, MBA

PanCAN

Caroline Johnson, BA

Twisted Pink

Amy Niles

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18

NCODA: Fall Summit

6

CE CODE

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19
